

## Strategic Framework

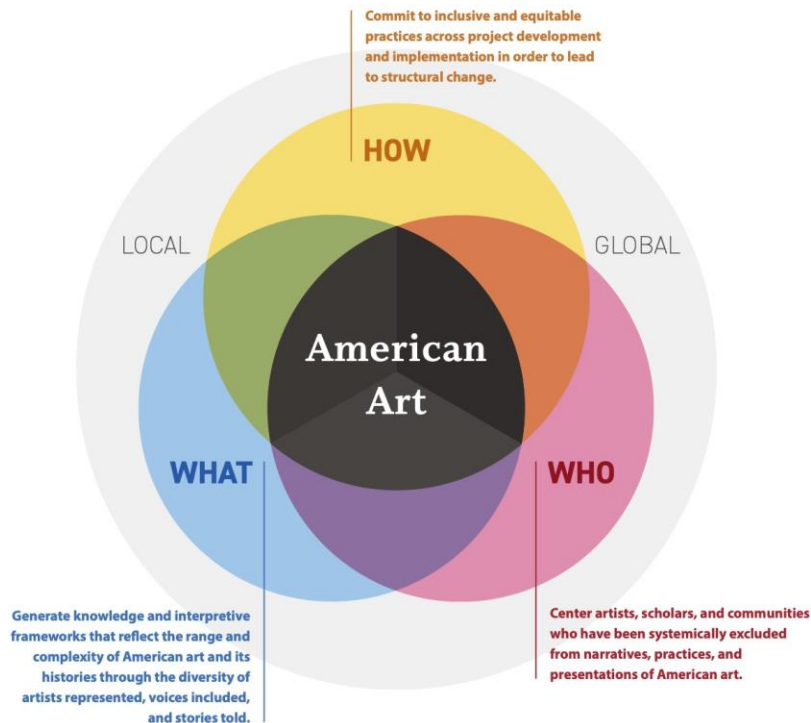


Image Description: Three overlapping circles (in pink, yellow, and blue). In the center—where the three circles converge—is written American art. The blue circle indicates What, the pink circle indicates Who, and the yellow circle indicates How. Each circle is given a greater definition of What, Who, and How.

**What:** Generate knowledge and interpretive frameworks that reflect the range and complexity of American art and its histories through the diversity of artists represented, voices included, and stories told.

**Who:** Center artists, scholars, and communities who have been systemically excluded from narratives, practices, and presentations of American art.

**How:** Commit to inclusive and equitable practices across project development and implementation in order to lead to structural change.

The purpose of this three-circle Venn diagram is to indicate that all projects supported by the Terra Foundation are encouraged to consider the What, Who, and How in the development of their projects that ultimately expand narratives of American art.